

## 【News Release】



Date : August 21, 2023  
Company Name : KeePer Technical Laboratory Co., Ltd.  
(TSE Prime, NSE Premier: code 6036)  
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# Notice of Price Increase for “Hand Washed Car with Purified Water” at All KeePer LABO Stores from September 1, 2023.

KeePer Technology Laboratory Co., Ltd. (HQ: Obu City, Aichi / CEO: Toshiyuki Kaku) has announced a price increase for the "Hand Washed Car with Purified Water" service due to escalating personnel costs and expenses associated with workforce acquisition. The adjustment will take effective at all KeePer LABO stores from September 1st, 2023.

### A.Basic

(Hand Washed Car with Purified Water)

Non-KeePer Coated Car				KeePer Coated Car			
Current Price			New Price	Current Price			New Price
SS	2,310	→	3,720	SS	2,040	→	2,740
S	2,440	→	4,080	S	2,150	→	2,950
M	2,730	→	4,640	M	2,390	→	3,290
L	2,990	→	5,150	L	2,640	→	3,640
LL	3,400	→	5,760	LL	2,990	→	4,090
XL	4,150	→	7,100	XL	3,610	→	4,910

### B.Standard Premium

(Premium Hand Washed Car with Purified Water)

Non-KeePer Coated Car			KeePer Coated Car				
Current Price		New Price	Current Price		New Price		
SS	3,720	→	5,130	SS	3,400	→	4,100
S	4,150	→	5,790	S	3,830	→	4,630
M	4,680	→	6,590	M	4,370	→	5,270
L	5,220	→	7,380	L	4,900	→	5,900
LL	5,540	→	7,900	LL	5,220	→	6,320
XL	6,930	→	9,880	XL	6,600	→	7,900

### C.Mineral Off

Coated Car			
Current Price			New Price
SS	8,450	→	9,150
S	8,870	→	9,670
M	9,520	→	10,400
L	10,000	→	11,000
LL	11,200	→	12,300
XL	13,000	→	14,300

## Reasons for the Price Increase

In response to recent inflationary trends, we implemented a 5% price adjustment for all KeePer LABO products in April 2022, attributed to elevated raw material costs and losses from exchange rate fluctuations, particularly against the Euro.

Furthermore, substantial rises in water and electricity expenses have led us to revise the base salaries for all employees in the current fiscal year (commencing in July).

Given these circumstances, we inform our valued customers about the forthcoming price increase for our "Hand Washed Car with Purified Water" services, which bear the highest personnel cost ratio. The revised prices will come into effect on September 1st, 2023 (Friday). We extend our apologies for any inconvenience this may cause and appreciate your understanding.